Lucozade

'From Mouth to Muscle -**Fuelling Performance'**

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Lucozade Sport – Fuelling UKA

'Work together with the lead nutritionists to turn podium finishes into gold medals'

Partnership with UKA to provide nutritional support and advice

Lucozade Sport – Fuelling UKA

 Lucozade Sport Science Team work with athletics clubs to provide education and support for athletes of all levels

- Nutritional Advice
- PerformanceTesting



'From Mouth to Muscle'



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NEED FOR FLUID

- Suitability (Tonicity)

Fluid Needs - Hydration

'Dehydration by as little as 2% can negatively affect both mental and physical performance, especially during endurance-based events'

Fluid Needs - Hydration



Need for Fluid - Palatability



NEED FOR FLUID

Beverage palatability is known to influence fluid consumption during exercise

Sports Drinks Vs Water?

Need for Fluid - Palatability

- BEVERAGE CHOICE Lightly flavoured hypotonic carbohydrate-electrolyte drink promoted greater voluntary fluid intake and was more effective than water in maintaining fluid balance (Peacock, Stokes & Thompson, 2008).
- AVOIDING DEHYDRATION; VOLUNTARY FLUID INTAKE - Ad libitum consumption of a CHO-E drink may be more effective than water in minimising fluid deficits and mean core temperature responses (Bergeron, Waller & Marinick, 2009; Shiriffs, 2003)
- WATER Low intensity sessions <6omins/<45 min high intensity



Need for Fluid - Suitability

SUITABILITY - Tonicity

Tonicity is a measure of the osmotic pressure gradient of two solutions separated by a semi permeable membrane



Need for Fluid - Suitability







FUEL

HYDRATION

Need for Fluid – Monitoring Your Athlete

'Approximately 40% of athletes turn up to training and competition dehydrated'

PRE EXERCISE

DURING EXERCISE







AFTER EXERCISE

(1 kg of BM loss = 1L of sweat loss)

2

S-7ml/kgBM* 3'4 hours prior Monitor urine colour 100-150ml every 10-15 min Match sweat and urine loss Between Events 150% fluid replenishment (Weighing Method) Electrolytes

*millilitres per kilogram of body mas

Summary – Fluid Needs

- Dehydration can affect an athlete's performance
- The palatability and suitability of a drink will affect an athlete's fluid intake
- Fluid intake strategies should be specific to the athlete and scenario



Need for Fuel

- Carbohydrate is the bodies main source of fuel for the brain, central nervous system and working muscles
- Carbohydrate is crucial to ensure an athlete meets their training demands and fuels their performance
- 3 energy systems,
 2 rely upon glucose



Energy Requirements – Daily Needs



*grams per kilogram of body mass per day

Need for Fuel - Carbohydrates



Need For Fuel – Energy Systems



SYSTEM – PCr ENERGY SOURCE - ATP

SYSTEM – Anaerobic ENERGY SOURCE – Blood glucose, muscle & liver glycogen



SYSTEM – Aerobic ENERGY SOURCE - Blood glucose, muscle & liver glycogen, fatty acids

Need for Fuel - Energy Systems



Energy Requirements - During

- Glucose ~1g/min
- For exercise lasting > 6omins
- Multi events/heats within and between
- Recommendation 30-60g per hour (endurance)



Need for Fuel – Multiple Carbohydrates

- Multiple carbohydrates e.g. Fructose and glucose ~1.5 g/min
- Endurance lasting > 90 min
- Endurance Athletes



Need for Fuel - Summary

- Carbohydrate is crucial to ensure an athlete meets their training demands and fuels their performance
- Guidelines should be tailored to meet the athlete's needs
- For endurance events >60 min, CHO should be consumed and multiple CHO's may be of benefit

'From Mouth to Muscle'



The Muscle – Recovery Needs

- THE NEED FOR PROTEIN:
- Proteins are the building blocks of muscle
- The rate of muscle protein breakdown is increased during exercise
- The rate of muscle protein synthesis is increased during the recovery phase



The Muscle – Recovery Needs

Protein following exercise:

- 'Window of Opportunity'
- 15-20 g optimum



The Muscle – Daily Protein Needs

Table 2 Protein Requirements

Low Levels Activity (non sporting)	0.75
Regular Activity (more than 1 hour per day)	1.0-1.2
Middle Distance/Endurance Athletes	1.2-1.4
Strength/Power/Speed Athletes	1.2-1.7

Summary - Recovery

- Proteins are the building blocks of muscle
- The rate of muscle protein breakdown is increased during exercise
- Protein should be consumed as soon as possible after exercise
- 15-20g protein is an optimum amount; there is no benefit to taking more than 20g

References

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